We live in a connected mobile world...

...resulting in an unprecedented need for security, to protect many different types of mobile services.

What value does SIMalliance bring?

Benefits for service providers:

1. Higher levels of end user trust = faster and more widespread adoption of services
2. Reduced development costs
3. Improved time to market
4. Improved time to revenue

OMAPI can be used to secure:

- NFC services
- NFC Payments services
- Access control
- ID management
- ID services
- Loyalty services
- Ticketing/public transport
- UICC (SE) Secure MicroSD Embedded SE

About SIMalliance

SIMalliance is the global, non-profit industry association which simplifies secure element (SE) implementation to drive the creation, deployment and management of secure mobile services.

For more details please visit www.simalliance.org

More in-depth SIM market data can be purchased on a yearly subscription. Contact secretariat@simalliance.org

3.7 billion unique mobile network subscribers (Source: GSMA)