Triple SIM: The Global Form Factor of Choice

NFC SIM Shipments: A Global Picture

SIMalliance is the global, non-profit industry association which simplifies aspects of hardware-based device security to drive the creation, deployment and management of secure mobile services.

For more details please visit www.simalliance.org

Highest ever SIM shipment volume achieved 😊😊😊😊

2016 Shipments (SIM units)

SIMalliance 2016 SIM Shipments: 4.9bn (+5%)
Estimated Total Available SIM Market: 5.45bn (+2.8%)

A Global Picture

Strong growth in Asian markets

2016 volumes in Asia surpassed 2015 levels, marking a return to growth after adverse impact of regulation in 2015.

Continued LTE migration partly fuels growth in Indonesia.

Chinese market stabilisation commences.

Triple SIM: The Global Form Factor of Choice

2015 Form Factors
2016 Form Factors

Key:

Plug-in (2FF)
Micro SIM (3FF)
Nano SIM (4FF)
Triple SIM

Largest Triple SIM Market:
India/Pacific Asia/ Western Europe

NFC SIM Shipments:

Global contraction in volumes due to:

1) Modest uptake of SIM-based mobile payments globally.
2) Cessation of Softcard in North America.

Yet, growth in key countries across...

Strong growth in Asian markets

2015: 48%
2016: 49%

Strong year-on-year growth trend signals opportunity in global M2M and IoT markets.

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LTE: A Continuing Growth Driver in 2016

Cards for use in LTE networks reached 1.4bn units

Strongest LTE Markets

Greater China
South America (including Brazil)
North America

401m
220m
148m

£0.71
£0.58

£0.63

M2M: Strong Growth Momentum

More info on SIMalliance and IoT: www.simalliance.org

Menu tariff

860

250

Vodafone

Verizon

Bell Mobility

Ericsson

360

100

Cisco

Gravitron

Sprint

Network

Network

Network

Network

5G

Note: LTE and M2M growth are shown on a cumulative basis for respective time periods.